Case Study - Café Catering Pty Ltd

Café Catering Pty Ltd (“CCPL”) is a company that trades as (t/a) Matilda Cafe and Butter Catering Group. Its main operating activities are in:
- Producing, retailing and wholesaling bakery items such as cakes and muffins.
- Making and selling beverages.
- Catering for events, mainly corporate events.

The company was registered in the previous year on 1 July (ABN 89 122 938 336, ACN 122 938 336) and their registered business premise is 13 Anderson St, Yarraville VIC 3013.

There are two directors of the company, husband and wife: Betty and Harry Cobb. From the time their business commenced, they have used Xero to record financial information.

They have also registered for GST and the company uses the accrual method of accounting for GST.

People who do work for the company are:
- Betty and Harry Cobb
- Bookkeeper (contractor)
- 5 casual employees

CCPL has the following types of customers that it likes to track:
- Wholesale customers – usually other cafes.
- Retail customers from cafe.
- Catering customers – usually corporate clients.

CCPL has decided to branch out and try selling online in the current year. They set up a custom site (“cakesexample.com”) using Shopify.com to sell cakes. They process payments using PayPal. Assume that Paypal does charge GST on their merchant fees (they do not do this in the real world although other merchants like Stripe and eWay do and the ATO states that merchant fees attract GST) for the purposes of this course and case.

Like many business owners, Betty and Harry feel that they work a lot and are not sure if they’re really making any money.

This case study is filled with fictitious names and numbers. Names, characters, businesses, places, events and incidents are either the products of the writer’s imagination or used in a fictitious manner. Any resemblance to actual persons, living or dead, or actual events is purely coincidental.